



For more information on Shopatron contact a Shopatron Consultant at:

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## Two's Company using Shopatron technology for retail sales

### Merchant Web site's orders will be fulfilled by local stores

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Two's Company has a new affiliation with Shopatron that will expand the sales opportunities for its retail partners.

Two's Company customers can now access a nationwide network that matches consumers with participating retailers. With the help of Shopatron, all consumer orders can now be fulfilled by Two's Company retailers around the country.

"With this investment, we continue to support our retailers by offering them new consumer sales and, at the same time, making it easier for consumers around the country that want Two's Company brand to buy our products," said Tom Gottlieb, president of Two's Company. "It is a win-win for everyone involved." Consumers can take comfort knowing that they are guaranteed to receive authentic merchandise from an authorized retailer. Additionally, they are reassured that their personal information is protected by the special security measures Shopatron puts in place.

The program is free for all Two's Company retailers. In order to participate and reap the benefits the retailer should contact Two's Company at sales@twoscompany.com.

**About Shopatron:** Shopatron, Inc., the leading provider of global eCommerce solutions for consumer goods industries, enables its merchants to engage consumers with a fantastic experience from shopping through fulfillment. Orders placed on Shopatron merchant web sites are fulfilled through a managed, distributed network of fulfillment partners, typically local retailers. Local fulfillments speeds delivery, motivates fulfillment partners to stock more inventory, and enable in-store pickup, a convenience valued by a majority of online shoppers.

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