



For more information on Shopatron contact a Shopatron Consultant at:

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AVALAAN PARTNERS WITH SHOPATRON

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Avalaan have launched an online store, where customers can purchase Avalaan directly through www.avalaaan.com.

Avalaan have paired up with Shopatron, the growing online sales interface, to offer customers the opportunity to order Avalaan online at www.avalaaan.com whilst still supporting their local Avalaan stockist. Any orders placed for Avalaan goods are passed in to a bidding system, and the Shopatron CoEx system allocates the orders to the nearest bidding store.

“Avalaan has always been dedicated to building the brand credibly with retailers, and I firmly believe that placing confidence in our retailers at this time is key for the growth of Avalaan’s wholesales. Shopatron is already a huge success story in North America, and perhaps this is a well timed alternative for integrated brand retail business that will sustain the highstreet through these difficult times” said Logan Hall, Avalaan Ltd’s MD.

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